

Townhall

PRICE FIVE CENTS

Vol. 26, No. 12

Thursday, July 6, 1961

LAURENCE HARBOR, N.J.



FAMILY AFFAIR: Madison Township's new Tax Assessor George Fiore is shown being sworn in by Township Clerk Mary M. Brown. (left to right)

Mr. Fiore, Johnnie Fiore, Ruthie Fiore, Mrs. Mildred Fiore, George Jr., Lorinda, Mayor John Phillips and Township Clerk, Mary M. Brown.

Fiore Takes Over As Tax Assessor

George Fiore of Southwood development Old Bridge was sworn in at ceremonies taking place at the Township Municipal Building. Township Clerk Mary M. Brown administered the oath of office. The Old Bridge man beat out G.O.P. candidate Leonard Massom in last years November

election.

Flore has been serving as acting Tax Collector for Madison Township due to the illness of David Watson. He has also served as Deputy Township Clerk and is president of the Board of

Health.

Fiore was born and raised in Jersey City. He is married and has four children. He was a graduate of Dickenson High School and attended Jersey City Prep School taking courses in accounting business systems, disbursement systems and other related subjects. He was associated with the Rutland Associates Inc., and later employed by Borroughs Corp., Todd Company Division, manufacturers of accounting, bookkeeping and business machines.

Fiore served overseas 2 years

in the European Theater of Operations and is a veteran of World War II Rormer Scoutmaster in Jersey City and presently a member of the Holy Name Society of St. Thomas Church Old Bridge, and is a member of the Madison Township Democratic Club, the Madison Township Young Democrats and the Madison Park Democratic

Fiore was able to beat the veteran Massom in the November election, but due to State Law did not take office until July 1. Flore attended courses sponsored for Tax Assessor in New Brunswick.

Fiore promised in his brief acceptance speach 'that he will offer fair assessment to all residents and property owners in Madison Township, his door will always be open to any taxpayer

To Police Department Madison Township's Police Committee.

Department was expanded by the recent addition of four police officers. The new patrolmen were named following a Special Meeting of the Madison Township

To Sponsor Play

The Sisterhood of Congregation Beth Ohr will sponsor a performance of the play, "The Pleasure of His Company."

Tickets can be obtained from Mrs. Melvin Glaser, 209 Throckmorton Lane, chairman of the project. The play will be presented at the Towers Summer Theater at Cedar Grove on August

Proceeds from the performance will be used to purchase a new ark for the temple.

Named As Math Head

Chairing the Department of Mathematics at the new Madison Township High School will be Daniel M. Cherwien. Although his elementary and secondary schooling was in Brooklyn, he has spent a number of years in Iowa. He comes to Madison after having taught for three years at the Sumner High School in that state. Mr. Cherwien holds a bachelor's degree from Luther College, also in Iowa, and had done graduate work at the Iowa State Teachers' College in Cedar Falls.

At Sumner, Mr. Cherwien was in charge of revising the entire senior high school program of studies in mathematics. He was active in professional organizations, as well as community and church affairs.

The Cherwiens and their two sons are looking forward to finding a home in Madison.

and he will serve the residents of Madison Township to the best

of his ability." Following the brief exercises refreshments were served. The Tax Office remained open for business.

The four appointees have had experience as special police officers and have completed the course given by the Middlesex County Prosecutor's Office. The appointments were made on the basis of results of an examination conducted by the New Jersey State Police Chief's Association. The four named men received marks that were among the highest. Several top men on the list refused the appointment.

Mayor John Phillips in announcing the appointments said that the appointments were made on the results of the test conducted in May. The four men selected were picked both on the basis of their marks on the written test and their performance and record as special police officers.

The new members of the police department will receive an annual salary of \$4,750 plus a \$150 clothing allotment.

Named were Bernard Fleming of 509 Greenwood Ave., Laurence Harbor, Reynold Heuer of 21 Georgetown Rd., Madison Park, Jerry Palumbo of 34 Summerfield Ave., Laurence Harbor, and William Thrope of 10 Bucknell Rd., Madison Park.

The four new police officers were administered the oath of office by Township Clerk Mary M. Brown.

Patrolman Bernard Fleming had previously served as a member of the Madison Township Police Department and had resigned.

According to Chief Edward Adler the present Madison Township police force consists of 23 full time officers. Chief, Captain, Lieutenant, three sergeants, and a detective sergeant. According to the Federal Bureau of Investigation it is recommended that there be one police officer per 600 residents. This figure depends entirely on the amount of area to be covered. Madison Township is made up of 42 square miles and is divided by five major highways. The present population of Madison Township is over 22,000.

Installation Set For Rotary Clubs

New officers will be installed at the annual Installation Dinner-Dance July 8 at 7:30 p.m. at Coby's Restaurant on Route 9, Sayreville. Taking part in the joint installation will be members of the Madison Township Rotary Club and the South Amboy Rotary Club. Over 100 couples are expected to attend the affair.

Rev. Robert Scott of Elizabeth the newly elected district governor for Rotary and past governors Marco D. Giovanni of Union and Phineas Fitzpatrick of Bound Brook will attend the affair.

Giovanni will induct the South Amboy Officers and the Rev.

Meetings Discontinued

The Mid-Madison Civic Association will discontinue meetings for the summer months, according to Mrs. Joseph Soltis, Publicity chairman. The next meeting of the group will take place on Thursday, September 7 at 8 p.m. at the Hill Lanes Community Center.

Summer Schedule

The Summer Schedule for the Laurence Harbor Community Church from July 9 until August 27 was announced today.

Church Services will be held from 8:30 to 9:30 with the Sunday School at 9:45 a.m.

There will be no ll o'clock service during the summer months.

Scott will induct the Madison Township officers.

The South Amboy Rotary Club was the sponsoring Club for the Madison Township unit which will be one year old.

Thomas Brown the first president of the Madison Township unit reported on various projects covered by the Madison Twosnhip Rotary Club.

Irving Perry, newly elected president of the Madison Township Rotary club will be installed at the July 8 meeting of the group.

Receives Award

Miss Arlene Bedle, daughter of Mr. and Mrs. William C. Bedle of 154 Englishtown Road, Old Bridge, was presented with an award for the second highest allaround achievements at the recent graduation exercises. held by the Perth Amboy General Hospital School of Nursing held at the Perth Amboy High School.

Miss Bedle was also the president of the graduating class. The award was presented by St. Peter's Episcopal Church and was awarded by the Rev. William Watson.

Miss Bedle graduated from the Willis School and is a graduate of the South River High School.

DRIVE CAREFULLY

Careful driving pays dividends,



FOUR MORE: Madison Township Police Department Ranks were swelled by the appointment of four additional patrolmen. Taking on oath of office not to the other fellow, but to you. (left to right) are Bernard Fleming, William

Thorpe, Jerry Palumbo and Reynold Heuer. Township Clerk Mary M. Brown administers oath of office.

THE MADISON AMERICAN

(Registered)

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Congratulations!

Congratulations and the very best of wishes go to Mr. George Fiore, Madison Township's new Tax Assessor. We certainly hope that Mr. Fiore will live up to the expectations of the residents of Madison Township.

Proper tax assessment is one of the most important items to the taxpayers of Madison Township. Mr. Fiore has promised fair assessments for everyone. We know that he has a big job ahead of him.

We are almost certain that Mr. Fiore will be suc- Committees Named cessful in his efforts and will be around for a long,

long time.

Fiore has done quite a bit of work with the local Board of Health, with the cooperation of several doctors in Madison Township, the local Board of Health will soon become a reality.

The job ahead is hard, but we are certain that you can do it. Lots of Luck, George!

Police Department Expansion

At a recent meeting of the Township Committee four new police officers were appointed. Bernard Fleming, Reynold Heuer, Jerry Palumbo and William Thrope were named as police patrolmen. We would like to take this opportunity to offer them our congratulations and to wish them well. With the increase in population and added traffic in Madison Township there is no question that the police should be expanded. We certainly hope that Police Chief Adler will be able to use the men as quickly as possible.

The Madison American has constantly called for two man patrols. We would also like to see the Township Committee name at least three additional officers to man the desk at headquarters. If this were done it would mean more protection to the residents of Madi-

son Township.

Regular patrolmen could handle the desk at police headquarters rather than older fellows. The regular police with their additional training would be able to provide more efficient service to the residents of Madison Township. At the present time there will be only one dispatcher left at police headquarters and he could be given a job on the Township Road Department or Garbage Department.

Actual increase in cost to the taxpayers might amount to \$1,000 but it might save a life. We think that this

How about it Mr. O'Brien Police Committee Chair-

would be well worth the \$1,000 increase.

man?

Deadline Announced

Township Committeeman Harry Messenger of Madison Park, chairman of the Madison Township's Committee on Recreation announced that registration of entrants for the second annual Madison Township Junior Olympics are underway.

Messenger stated that due to the huge success of the previous Olympics the Township Committee voted to make the affair an annual one. The Township Committeeman said 'it is the hope that more children from various sections of Madison Township participate in the Junior Olympics."

The Junior Olympics will be held on August 6; all boys and girls are eligible to compete in the track and field events. Swimming has been added to

this year's activities. Registration applications may be obtained from all Little League managers, Babe Ruth League Managers, scoutmasters and various auxiliary units of these

organizations. The deadline for filing of the applications has been set for

July 31.

Winners of last year's Olympics were presented with various trophies, which were donated by the Township Committee.

Code Stickers Being Issued

The New Jersey Bell Telephone Co. this month will distribute area code stickers for New Jersey's three million telephones.

The stickers, shaped like a "half-moon," are to be affixed by the customer to the upper portion of the number plate of each telephone instrument, just above the individual telephone number listing which appears on each plate. Stickers for customers in Northern New Jersey will carry the area code "201". Those distributed in the southern part of the state will carry the number "609", the area code for that region.

Area codes are not required for calls dialed between any two points within New Jersey. The three-digit codes must be used for calls dialed to New Jersey from out of state. The company urged its customers to notify persons who frequently call them from out of state of the area code which should be used to make such calls.

The half-moon stickers will be sent to customers along with the bills to be dated on or after July 1. Those bills were scheduled to start reaching customers today (July 6). The last stickers to be distributed are expected to reach their destinations by August 10.

Customers who need additional stickers can obtain them through their local business offices.

New Jersey Bell customers

Summer Hours

The Woman's Club of Laurence Harbor have announced the new summer schedule for the Free Public Library of Madison Township which they sponsor as one of the Club's activities. The Library is located in the old police station near the Laurence Harbor traffic light.

The library will be open Tuesdays from 9:30 to 11:30 am, Wednesdays from 1:30 pm until 2:30 pm, and Thursdays from 7 to 8:30 pm; it is hoped that the hours will be ample to provide service to the hundreds of residents of the Laurence Harbor-Cliffwood Beach area that use the library facilities.

It was announced that on every Wednesday in July and August a story hour for pre-school to third grade children will be held from 12:30 to 1:30 pm. The Readers Club from fourth to eighth grades will also meet during the same hour every Wednesday.

By Auxiliary

Mrs. Charles Boice, newly elected president of the Cheesequake Ind. Fire Co. Ladies Auxiliary, presided at the meeting of the group held recently at the firehouse.

The following standing committee chairladies have been appointed: Membership - Mrs. John Zyracki; Ways and Means - Mrs. Richard Fenwick; Program - Mrs. Victor O'Brien; Hospitality - Mrs. Randolph Applegate; Publicity - Mrs. Joseph Soltis.

The membership voted to discontinue meetings during July August. The executive committee will be contacted shortly for a meeting. Mrs. Joyce Higgins was welcomed as a new member.

The next meeting of the group will be Tuesday, Sept. 26 at 8 p.m., at which time a Sarah Coventry Jewelry Demonstration will take place; members are asked to bring a guest. A tricky tray is planned for Friday, October 6.

who have All Number Calling (ANC) service, or are scheduled to receive ANC by the end of this year, will not receive the stickers. Area codes are included on the new number plates provided for telephones which are switched to ANC.

Approximately 94 per cent of all New Jersey Bell customers today have direct distance dialing (DDD) service which enables them to directly dial to most of the 76 million telephones in the United States and Canada. Conversely, New Jersey Bell customers can receive calls directly from millions of telephones from out of state when either of these two codes are dialed.

To Head Social Studies Department

The Social Studies Department of the New Madison Township High School will be chaired by Elizabeth Langer Quackenboss. Mrs. Quackenboss comes to Madison Township from South River High School where she has taught history for the past 4 years. A native of East Brunswick, Mrs. Quackenboss received her A.B. degree from Ripon College in Wisconsin. While in college she was president of the student government, and was prominent in public speaking, and oratorical competitions. In both 1955 and 1957 she received the Wisconsin State Championship Award in Oratory among other honors.

In addition to her teaching at South River, Mrs. Quackenboss served on the School Professional Planning Committee, Orientation Committee, and was active in developing honor courses in her department. She resides in New Brunswick where her husband is an attorney.

Under The Fence

POLICE DEPARTMENT: Now that four new patrolmen have been named to the Madison Township Police Department we wonder if Chief Adler would station a man at the Laurence Harbor traffic light in the summer time? School is out and scores and scores of youngsters cross Route 35 on their way to the Laurence Harbor Beachfront this is one of the most dangerous crossings along the whole length of Route 35. Another danger spot on Route 35 is at the Cliffwood Beach light. Wouldn't it be nice to prevent an accident before it happens?

FEUDING AND FUSSING: Understand that a County Committeewoman from the Laurence Harbor area is more than just peeved. The way we get the story the woman quit her job at the Tax Office, handed in her resignation as Vice-chairlady of the Democratic Party. The husband also quit his job as desk man with the Township. She vows WAR . . . this one can really blow wide open . . . somebody is liable to get hurt . . . maybe she ought to write a book on "How not to win friends and influence people", . . . She says she has are, Susan"? more knives stuck in her than a porcupine has needles We say "What goes up, must come down and whatever you reap -you sow" -- Politics is a strange game. We'll stick to tennis.

SOMEBODY GOOFED: Understand that Township Committeeman Joseph G. Hoff is contacting his attorney to see what he can accomplish about a recent article appearing in one of the local papers. Somebody got the wrong man. Hoff wasn't on the Township Committee when Mayor Chamberlain signed the Mid-town agreement. Everyone makes mistakes but some mistakes are costly. Things ought to liven up as the election gets closer, Last year it was Electric City, but it looked like the fuse blew out on that one. Wonder what this year will bring. Gee, wouldn't it be just nice for once for some political group to come out for housing developments? Must be something good about developments, over seventy-five percent of the residents of Madison Township purchased homes in developments.

LOVE AFFAIR: Heard about this one? He was supposed to play golf. She was supposed to visit an old girl friend. He ended up down at Atlantic City with a stranger. She also stopped at Atlantic City but he was no stranger. They clashed, she smashed . . . looks like it's some money for attorney fees. She warned him about fooling around. Was he surprised he didn't even dream that she was playing the field. They are no spring-chickens either. Must both be 405 Bran Flakes kick?

PLEASE SIGN: We received a very interesting letter from someone on Forrest Avenue, Laurence Harbor it was not signed. We would appreciate it if you made the letter a little easier to understand by naming names -dates -- places and times and please sign the letter. Your name will not be revealed unless you wish to do so. We wish we could print as written but I think that we'd be sued if it couldn't be proven. We're not actually worried about being sued by anyone, it's just that we wouldn't like to lose the case . . . "Many are sued for few

BOARD OF EDUCATION: What's

this we have been hearing? Rumor has it that the Board of Education has voted to purchase a pump to inflate footballs? The way we get the story is that the cost of the machine will run around \$500? Why not buy several hand pumps for 99¢, they were on sale at Two-Guys-From-Harrison a couple of weeks ago? One old fellow says "the Board of Education spends money so fast, you think it was going out of style or something". We don't know how Mr. Booth could figure out just how much money he saved by running Board of Education owned buses when the complete figures haven't even been compiled yet, If the Board of Education doesn't hire a secretary shortly they are liable to cost the Taxpayer of Madison a nice hunk of State Aid Educational

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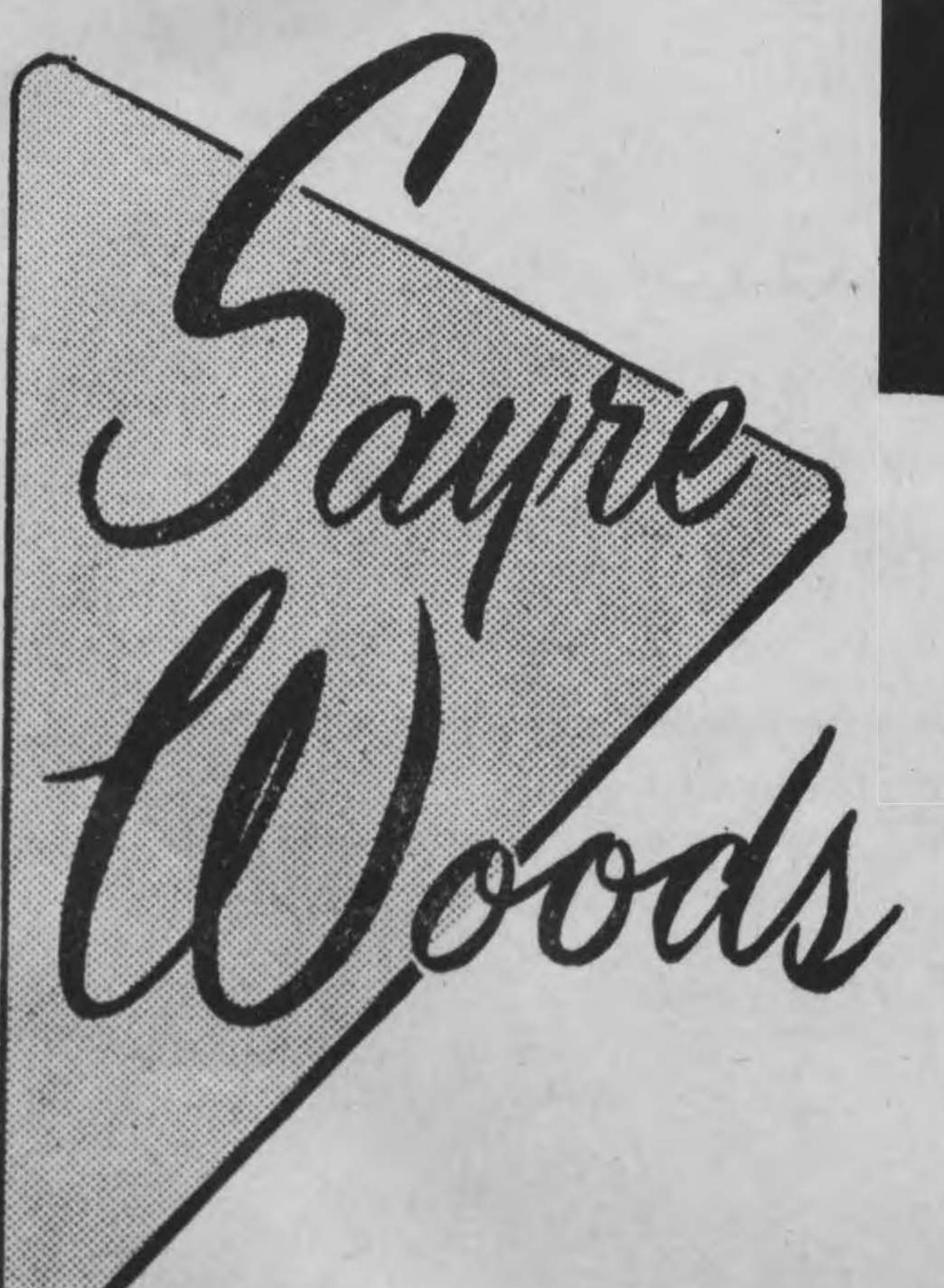
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The Family Circle

Congratulations to Mr. and Mrs. WARREN DE PALMA of 357 Sunset Avenue, Old Bridge they will celebrate their 14th Wedding Anniversary next Thursday . . . Happy Birthday to JOSEPH "PEPPER" SANSONE of 3048 Cheesequake Road, Madison Park he celebrated his 3rd birthday on Wednesday . . . Birthday Wishes to Mr. AL CLAYTON of Dock Road, Cheesequake he will celebrate his birthday on Friday . . . Best Wishes to Mr. EDWARD WINDAS of 48 Ocean Blvd., Cliffwood Beach he will celebrate his birthday next Wednesday . . . Congratulations to Mr. and Mrs. LOUIS MIGNONE of 103 Southwood Drive, Old Bridge they celebrated their 18th Wedding Anniversary on the 4th of July . . . Happy Birthday to JIMMY PHILLIPS of Laurence Parkway, Laurence Harbor he will celebrate his 8th Birthday on Saturday . . . Miss MARILYN KHAJET of 9 Harvard Road, Madison Park celebrates her birthday today . . . Mr. and Mrs. RAY RYAN and Mr. and Mrs. WILLIAM KASHAU of Highway 34, Cheesequake spent a few days in Ocean City, Maryland . . . fishing and boating. . . Best Wishes to Mrs. MARIE CROWE of Clemson Road, Madison Park she celebrated her birthday last Saturday. . . Congratulations to Mr. and Mrs. RICHARD PERRIN of 215 Park Avenue, Old Bridge they will celebrate their 14th Wedding Anniversary on Tuesday . . . Happy Birthday to Miss DENICE EAMELLO of Cottrell's Road, Cheesequake. . . she celebrates her 9th birthday on Sunday the 9th . . . Mr. and Mrs. JAMES WHITE of 22 Princeton Road Madison Park were the Bar-b-cue and Swiming Guests of Mr. and Mrs. BILL REINER of North Brunswick on Sunday. . . Birthday Wishes to Miss BARBARA RHODES of 48 Farless Avenue, Old Bridge she will celebrate her lith birthday next Thursday. . . her cousin ELLEN RHODES of 30 Farless Avenue, Cheesequake who celebrated her birthday on also will celebrate her birthday on the same day. . . Sunday. . . she will be 12. . . Best Wishes to Mr. ROBERT HIGGINS of Higgins Road, Cheesequake he will celebrate his birthday on Tuesday . . . Birthday Wishes to Mr. James OWENS JR. of Roosevelt Avenue, Laurence Harbor he will celebrate his birthday next Thursday . . . Best Wishes to Mr.

CLYDE BOWNE of Cottrell's Road, Cheesequake he will celebrate his birthday on Wednesday Mr. and Mrs. FRANK WALLINGER of 6 Duke Court, Madison Park were guest of SOPHIE'S brother ED of West Orange on Sunday for a Family Bar-b-cue . . . Birthday Wishes to "PANCHO" RODRIEGUES WHITE of 22 Princeton Road, Madison Park he will celebrate his very first birthday on Monday . . . Best Wishes to Miss MARILYN VANCE of 116 Southwood Drive, Old Bridge she celebrates her 15th birthday on Friday . . Birthday Wishes to Mrs. LORRAINE OSTRANDER of 16 Gerad Avenue, SayreWoods South she celebrated her birthday last Saturday. . . Congratulations to Mr. and Mrs. ROBERT FRANCIS of 7 Sycamore Drive, Old Bridge they will celebrate their 13th Wedding Anniversary on Tuesday . . Best Wishes to Mrs. CATHERINE GEORGES of 369 Shoreland Circle, Laurence Harbor she will celebrate her birthday on Wednesday . . . Mrs. MARY DITRI of Bordentown Avenue, Madison Park will celebrate her birthday next Thursday . . . Miss PATRICIA WALLINGER of 6 Duke Court, Madison Park and her date ROGER OSTRANDER of 16 Gerard Avenue, SayreWoods South attended a surprise birthday party for "VITO" of SayreWoods South held at Fred's Turf Club . . . Birthday Wishes to RAY CHETTER of 109 Southwood Drive, Old Bridge he celebrates his 14th birthday on Friday . . . Mr. and Mrs. CLYDE BOWNE and Family of Cottrells Road, Cheesequake spent the holiday weekend at Smokey Mountains. . . Mr. and Mrs. AL CLAYTON of Dock Road, Cheesequake and Mr. and Mrs. JAMES WHITE of Madison Park enjoyed the 4th of July at the ocean . . . watch out for the sunburn . . . Birthday Wishes to Mrs. LORRAINE NOSCHEESE of Highway

Society Plans Charity Ball

The members of the St. Thomas Rosary and Alter Society have announced plans for a Charity Ball to be held at St. Thomas' Auditorium on Route 18, Old Bridge, on September 29. The ball will feature the music of Guy Lombardo and a 16 piece orchestra. Dancing will be from 9 p.m. until 12:30 a.m. and the price of admission will include a buffet supper which will be served at midnight.

Mrs. Spiros Columbus, general chairman, announced that all tickets must be purchased in advance as there will be no tickets sold at the door.

Other committee workers and chairmen are as follows:

Mrs. Morgan O'Mara is chairman of the ticket committee and tickets may be purchased from any of the following members of the committee: Mrs. John Enders, Mrs. Roy Lindgren, Mrs. J. G. Friel, Mrs. George Dancisin, Mrs. Ed Salzano, Mrs. C. S. Pignataro, Mrs. William Haberman, Mrs. Louis F. May, Jr., Mrs. Joseph Stahley, Mrs. Anthony Toto, Mrs. Matthew Reilley, Mrs. Antonio Blado, Mrs. James Maguire, Mrs. Florence Kubina, Mrs. John Piluso, Mrs. A. J. McCarthy, Mrs. R.G. Blankenhorn Jr., Mrs. I. W. Eckert, Mrs. W. S. Marino, Mrs. Horace Anderson, Mrs. E. J.

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Mrs. John Foran and Mrs. May are in charge of refreshments. Mrs. Thomas Gussett is chairman of the decorating committee and Mrs. Anderson has charge of the dance programs.

HARBOR T.V. REPAIR Ed & Harold Lastein Twilight Avenue Laurence Harbor, N.J. LQ 6-4375 or LO 6-0614

TOTAL TOTAL

Penny Sale

The Laurence Harbor-Cliffwood Beach Babe Ruth Baseball League will hold a penny sale at the Harbor Casino on July 13, according to league president Robert Knight.

Chairman of the project is Mrs. William Loughlin who will direct the boys' ticket selling drive on Saturday morning in Knollcroft, Cliffwood Beach and Laurence Harbor. This sale will become an annual affair with the proceeds going to the league to aid in deadditional baseball equipment.

Hours Set

Lawrence Harbor Postmaster William F. Ohnsman has been authorized by the Postal Installations Manager to observe official hours of window service at his office from 9 a.m. to 5:30 p.m. instead of 9 a.m. to 6 p.m.

FIRST AID COURSE

The Cheesequake Independent Fire Company is planning to start a First Aid Course starting July fraying expenses and for buying 10th at the Cheesequake Fire House on Route 34.

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- ☐ A teenager living at home. A boarder who lives with other people.

Special note to businessmen

The Yellow Pages of the Classified Directory also closes soon. Be sure your advertisement is in the Yellow Pages which 9 out of 10 people use as a buyer's guide.

- BUSINESS PHONE CHECK LIST
- ☐ A businessman with customers in areas covered by other phone directories.
- ☐ A key employee who is frequently contacted by customers.
- A businessman whose firm is known by more than one name.
- ☐ A businessman who wishes customers to call another number after hours.

Additional phone book listings cost surprisingly little. Please call your Telephone Business Office as soon as possible to arrange for more complete and helpful directory listings in the new phone book.

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